

# Ready to start streaming?



You already got the first step done! You have chosen NorwoodLight Broadband as your reliable fiber internet company! Let's begin the switch TODAY!



# What is Streaming?

**Streaming is a newer way to watch TV using your Internet connection instead of cable wires.**

You still watch the same kinds of shows — news, sports, movies, local channels — but they come through the Internet and **appear on your TV, just like regular cable.**

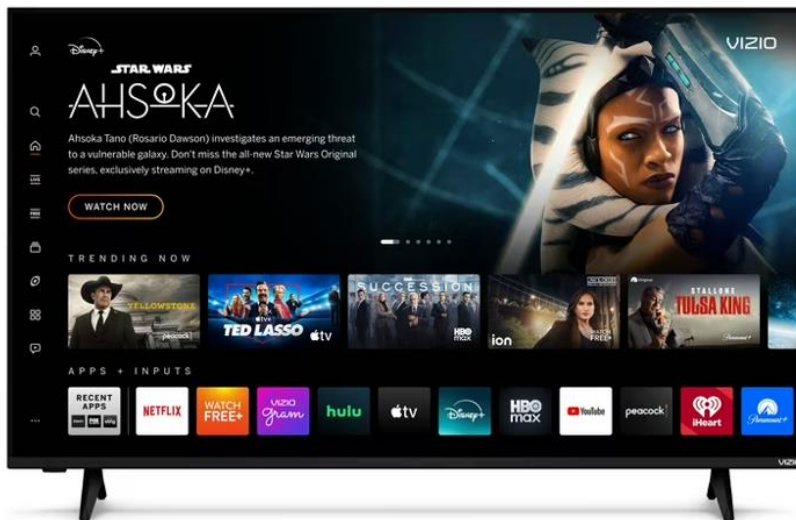
If you already use things like Netflix, YouTube, Facebook videos, or your smartphone, you've streamed before.



# Do You Need a Device?

## Smart TV

- Look for App Buttons: Netflix, Hulu or Prime Video
- Press the Home or Menu button: If you see a grid of icons or a dashboard with apps-it's a smart TV
- Look for an app store, a key feature of a smart TV



## Not So Smart TV

- If you TV does not have this you need a device to plug in
- You need to make sure your TV has an HDMI input.
- Plug in device and use "input" on your TV remote to switch to your device.
- The pages following explain different device options

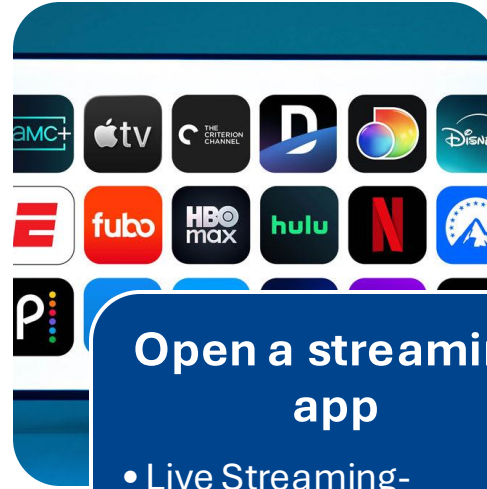


# How To Stream



## Connect Your Device to the Internet

- NLB can help you
- Once you connect you **don't** have to connect every time



## Open a streaming app

- Live Streaming-  
DirecTV, Hulu Live,  
Fubo and Sling
- OnDemand Streaming-  
Netflix, Disney+, HBO  
MAX



## Pick the program, show, movie or sports

- Program plays on your TV or any other device you have connected

# Advantages of Streaming



## Cost Savings

- The average Live Streaming services cost far less than tradition cable and offer various affordable plans
- No hidden fees
- No Contracts



## Customization

- Choose packages tailored to your interests, sports, entertainment or news.
- Option to cancel at anytime and/or change packages.



## Convenience

- Stream on multiple devices, i.e.; smartphones, tablets, and smart TVs
- Stream at home or “On The Go”.
- Watch live TV or record it for later viewing.

# Streaming Devices

For Not So Smart TVs

# DirectTV

- DirecTV Stream



Call or sign up online for DirecTV

Plug DirecTV Gemini device into HDMI port and connect to power or do to app on your Smart TV

On-Screen Activation with appear follow step-by-step

You then can get started with your apps and log into any app you have a subscription with.

With DIRECTV, Disney+, Hulu and ESPN Unlimited are Included.\* Plus Stream over 120 popular TV channels for free, including Tastemade, The Design Network, Court TV, and more.

\*must have the DirecTV Gemini Device to receive Disney+ & Hulu

# Roku

- Roku



Roku® Streaming Stick® 4K



Two pre-installed  
AAA batteries



USB power cable  
with long-range Wi-Fi® receiver



Voice remote



Power adaptor

Plug Roku Stick into  
HDMI port and connect  
to power

On-Screen Activation  
with appear follow  
step-by-step

You then can get  
started with your apps  
and log into any app  
you have a subscription  
with.

Thousands of free TV series, popular movies, classic shows, kids' entertainment, 500+ live streaming channels and much more

# Amazon Firestick

- Amazon Firestick



## Plug

Plug your Firestick into a HDMI port and power source

## Follow

Follow the step-by-step activation on the screen

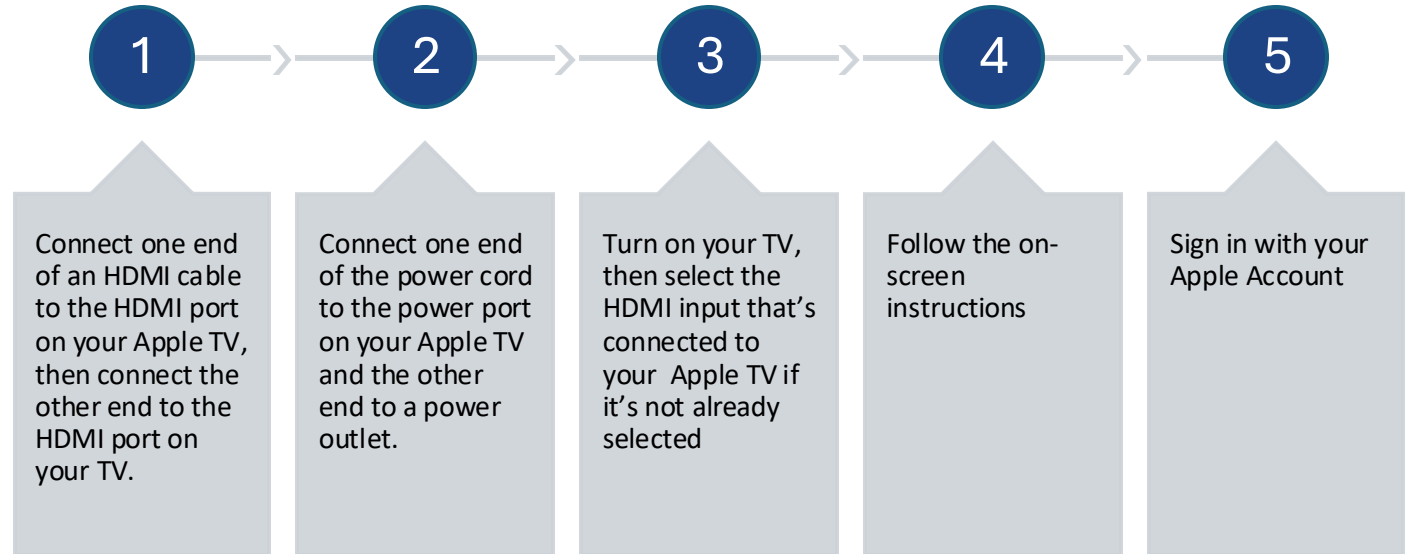
## Need

You will need a basic Amazon account to activate this device (It can or can not be a paid subscription with Amazon)

Fire TV Channels app, which features hundreds of free, ad-supported channels. Additionally, you can download dedicated free-to-use apps from the Amazon Appstore like Pluto TV, Tubi, Plex, Xumo Play, and Amazon Freevee for access to live and on-demand content.

# Apple TV Box

- Apple TV Box



Access free content through apps you can download onto your Apple TV device, such as The Roku Channel, Pluto TV, Tubi, and FreeCast. And Local TV+ delivers Boston local network channels at no cost.

# Can I get Local Channels and Sports?

Many Live TV Streaming services offer the major local network stations, some offer one or two and some none at all.

These local channels contain local and national programming. Like Chronical, Patriots 5<sup>th</sup> Quarter, NBC10 news and Sports, NCIS, General Hospital, Law and Order, Chicago Fire and Doc.

For sports, there are Streaming Providers that carry ESPN, NESN and NBC Sports Boston.

- Local Boston news & sports → YouTube TV, Hulu Live, DIRECTV Stream
- Lots of sports → Fubo



# How Do I Decide on a Streaming Service?

## My Bundle

<https://mybundle.tv/norwood/tv>

Norwood Light & Broadband has partnered with Mybundle — a free, easy-to-use tool that compares streaming services and recommends the best mix based on what you like to watch.

- Want Boston sports? It shows you who carries them.
- Need local news? It narrows that down.
- Only want certain channels? It calculates the most affordable options.



# Norwood Broadband is HERE to HELP

## **Norwood Light & Broadband Department Website**

- <https://norwoodlight.com/>

## **NLD Sales Representative to Educate Norwood residences of their options**

- Review new Gigabit Internet Speeds tiers options & special offers
  - Free Installation

## **Local Technical Support**

- Support upgrades to new Gigabit Internet Speeds tiers
- Support transition to Streaming options & devices

## **Local Customer Service Support**

- Mon – Fri - 7:30am – 4:00pm in office
- Closed Sat & Sun

